

October 2021

HP DeskJet 3700 Series: World's Smallest All-in-One



Objective

In October 2021, Keypoint Intelligence was contracted by HP Inc. to conduct a study to determine if the HP DeskJet 3700 All-in-One Series is the world's smallest all-in-one in-class, by volume.

¹Smallest in-class volume compared only to dimensions of majority of inkjet all-in-one printers <\$90 USD and <€90 EUR. Minimum dimensions used in this analysis. Keypoint Intelligence October 2021 study commissioned by HP, based on publicly available, OEM-published specifications as of 09/21/21. Per HP, dimensions for the HP DeskJet 3700 Series are 403 mm x 177 mm x 141 mm (W x D x H). Market share as reported by IDC Quarterly Hardcopy Peripherals Tracker - Final Historical Q2 2021 Worldwide. Details: www.keypointintelligence.com/HPDeskJetSmallest

Methodology & Findings

Using publicly available, OEM-published specifications, Keypoint Intelligence analysts compiled product dimensions for in-class models (based on IDC segmentation of all-in-one inkjet printers less than \$90 USD or €90 EUR) and calculated the volume of each model, obtained by multiplying the devices' claimed width, depth, and height. Using the dimensions 403 mm x 177 mm x 141 mm for the HP DeskJet 3700 Series, its volume of 10,057.671 cubic centimeters was found to be the smallest in-class.

Supporting Test Data

Printer Dimensions (Smallest to Largest)

Model Name	Width (mm)	Depth (mm)	Height (mm)	Volume (cm ³)
HP DeskJet 3700 Series	403.000	177.000	141.000	10,057.671
Epson Expression Home XP-2100	390.000	300.000	146.000	17,082.000
Epson Expression Home XP-2105	390.000	300.000	146.000	17,082.000
Epson EW-052A	390.000	300.000	146.000	17,082.000
Epson Expression Home XP-3105	375.000	300.000	170.000	19,125.000
Epson Expression Home XP-3100	375.000	300.000	170.000	19,125.000
Epson WorkForce WF-2810DWF	375.000	300.000	170.000	19,125.000
Xiaomi Mijia Inkjet MFP	425.000	304.000	149.000	19,250.800
Canon PIXMA TS3150	435.000	316.000	145.000	19,931.700
Canon PIXMA TS3380	435.000	316.000	145.000	19,931.700
Canon PIXMA TS3350	435.000	316.000	145.000	19,931.700
Canon PIXMA MG3650S	449.000	304.000	152.000	20,747.392
Canon PIXMA MG3620	304.800	449.580	152.400	20,883.674
Canon PIXMA TS3522	327.660	436.880	147.320	21,088.578
Canon PIXMA TR4540	435.000	295.000	189.000	24,253.425
Epson WorkForce WF-2830DWF	375.000	299.720	218.440	24,551.564
Canon PIXMA TR4522	436.000	297.000	190.500	24,668.226
HP ENVY 6032	432.500	511.500	132.100	29,223.657
HP DeskJet Plus Ink Advantage 6075	432.500	511.500	132.100	29,223.657
HP ENVY 6020e	432.500	511.500	132.100	29,223.657
Canon PIXMA TS3322	436.880	553.720	147.320	35,638.062
Canon PIXMA TS3320	436.880	553.700	213.360	51,611.881
HP DeskJet 2755	425.000	546.000	250.000	58,012.500
HP DeskJet 2720	425.000	546.000	250.000	58,012.500
HP DeskJet Ink Advantage 2775	425.000	546.000	250.000	58,012.500
HP DeskJet 2710	425.000	546.000	250.000	58,012.500
HP DeskJet 2723	425.000	546.000	250.000	58,012.500
HP DeskJet 2722	425.000	546.000	250.000	58,012.500
HP DeskJet 2720e	425.000	546.000	250.000	58,012.500
HP DeskJet 2723e	425.000	546.000	250.000	58,012.500

HP DeskJet 2721	425.000	546.000	250.000	58,012.500
HP DeskJet 2710e	425.000	546.000	250.000	58,012.500
HP DeskJet 4120e	428.000	579.000	261.000	64,678.932
HP DeskJet 4110e	428.000	579.000	261.000	64,678.932
HP DeskJet 4122e	428.000	579.000	261.000	64,678.932
HP DeskJet 4130e	428.000	579.000	261.000	64,678.932
HP DeskJet Plus 4120	428.000	579.000	261.000	64,678.932

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

For more information on Keypoint Intelligence, please call (973) 797-2100, visit www.keypointintelligence.com, or email info@keypointintelligence.com.